

# 2016 Editorial Calendar

# Forbes

Issue	Editorial Themes	Ad Close	On Sale	Online Launch
Jan 18	<b>30 Under 30</b> Global Business/Entrepreneurs • Second Acts • Financial Planning/Millennial Money Luxury Leaderboard: Object of Desire—Luxury Home Goods** • Business of Luxury Feature*** • ForbesLife Department	12/7	1/4	1/4
				1/23 Davos World Economic Forum ★
Feb 8	<b>All New! Best Small Co's: Small Giants</b> Tax Planning • Best ETFs & Mutual Funds • SportsMoney** <b>Special Insert</b> ForbesLife Guide to 'Travel' • Luxury Leaderboard: Seal The Deal—Men's Accessories** • ForbesLife Department	1/4	1/25	1/27
Feb 29	<b>Retire Well</b> Social Media • Tech & Innovation • Energy Revolution Luxury Leaderboard: Seal the Deal—Men's Watches** • Business of Luxury Feature*** • ForbesLife Department	1/25	2/15	2/17
Mar 21	<b>Billionaires* 7.2 Million Reach</b> Luxury Leaderboard: Travel** • Luxury: Collections	2/15	3/7	3/1
				3/11 SXSW ★
Apr 19	<b>Innovation Factory 7 Million Reach</b> Best Employers • Tomorrow's Transportation • Midas List <b>Special Insert</b> ForbesLife Guide to 'Spring Fashion' • Luxury Leaderboard: Luxury Lineage—Watches** • ForbesLife Department	3/7	4/5	3/23
May 10	<b>The Next Global Gamechangers*</b> Social Entrepreneurs • Fastest Growing Tech Companies • Reinventing America • Retirement Luxury Leaderboard: On the Market—Real Estate** • Business of Luxury Feature*** • ForbesLife Department	3/28	4/26	4/13
May 31	<b>Best Brands—The Business of Marketing</b> Innovation at the Top • Sports Money** • Masters of the Universe • Big Data Luxury Leaderboard: Luxury Lineage—Men's Clothing** • Business of Luxury Feature*** • ForbesLife Department	4/18	5/17	5/11
Jun 21	<b>Self-Made Women 2nd Highest Readership of the Year at 8.3 Million</b> U30 Women • Reinventing America • Internet of Things Luxury Leaderboard: Seal the Deal—Men's Accessories** • Business of Luxury Feature*** • ForbesLife Department	5/9	6/7	6/1
Jun 29	<b>Investment Guide* 7.7 Million Reach</b> Sports Money** • Franchises • Tech—Mobility • Womens Summit Highlights <b>Special Insert</b> ForbesLife Guide to 'Watches' • Luxury Leaderboard: Luxury Lineage—Hotels** • ForbesLife Department	5/23	6/28	6/22
Jul 26	<b>Internet of Things</b> Entertainment & Social (prev. Celebrity 100) • ETF/Retirement • Private & Family Business Luxury Leaderboard: Provenance—Real Estate** • Business of Luxury Feature*** • ForbesLife Department	6/13	7/12	7/6
Aug 23	<b>The Future of Education</b> Startup Factories • Sports Money** • Biotech Luxury Leaderboard: Seal The Deal—Men's Clothing** • Business of Luxury Feature*** • ForbesLife Department	7/11	8/9	8/3
Sep 13	<b>Most Innovative Companies* 8 Million Reach</b> Energy Revolution • ETFs/Best Mutual Funds • Megacities Luxury Leaderboard: Object of Desire—Watches** • Business of Luxury Feature*** • ForbesLife Department	8/1	8/30	8/24
Oct 4	<b>Cloud Technology</b> Longevity • Healthcare • Retirement <b>Special Insert</b> ForbesLife Guide to 'Men's Fall Fashion' • Luxury Leaderboard: Seal the Deal—Men's Clothing** • ForbesLife Department	8/22	9/20	9/14
Oct 25	<b>400* Largest Readership of 2015 at 8.7 Million</b> Luxury Leaderboard: Luxury Lineage** • Luxury: Collections***	9/12	10/11	10/5
				10/16-19 Under 30 Summit ★
Nov 8	<b>Entrepreneurs: Next Billion-Dollar Startups</b> Sports Money** • Retirement • CMO & Branding • Reinventing America <b>Special Insert</b> ForbesLife Guide to 'Cars' • Luxury Leaderboard: Seal the Deal—Women's Fashion** • ForbesLife Department	9/26	10/25	10/19
				11/3 CMO Summit ★
Nov 29	<b>Fin Tech 50</b> All New SMB Rockstars • Millennial Money • Under 30 Summit Highlights <b>Special Insert</b> ForbesLife Holiday Gift Guide • Luxury Leaderboard: Luxury Lineage—Real Estate** • ForbesLife Department	10/17	11/15	11/9
Dec 20	<b>Impact &amp; Philanthropy</b> Most Powerful People • Healthcare • Tomorrow's Transportation • Marketing & CSR • CMO Summit Highlights Luxury Leaderboard: Seal the Deal: Luxury Goods** • Business of Luxury Feature*** • ForbesLife Department	11/7	12/6	11/30
				12/3 Healthcare Summit ★
Dec 30	<b>Investment Guide 2017*</b> ETFs/Best Mutual Funds • Sports Money** • Social Media • Healthcare Summit Highlights <b>Special Insert</b> ForbesLife Guide to 'Spirits' • Luxury Leaderboard: Seal the Deal—Men's Accessories** • ForbesLife Department	11/21	12/20	12/14
				1/6 CES ★

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