

PowerPoint Proposal: User Guide

When to use	<p>Larger or more corporate businesses.</p> <p><i>Please note:</i> When deciding what type of proposal to create you need to consider your audience on a case by case basis.</p>
How to use	<p>This PowerPoint Proposal is designed for you to present to your potential business partners, as well as leave with copies with them at the end of the meeting.</p> <p>The template contains key slides and outline content as well as guidance notes. The guidance notes are located in the ‘notes’ section – ensure this section visible by selecting ‘View > Normal’ .</p> <p>You need to customise the proposal using information about your organisation as well as the business you are approaching. Insert logos by selecting ‘View > Master > Master slide’</p> <p>You do not need to include every slide – delete slides as appropriate.</p>
Style	<ul style="list-style-type: none">• Keep the language you use simple, clear and jargon free, not technical or ambiguous• Be clear and concise, where possible use bullet points, charts and tables• Language should not be passive and represent that a partnership has mutual responsibilities and benefits• Use facts and figures where possible to validate your points. Ensure you can provide a reference for these facts and figures.• Where possible use real case studies, stories, examples and pictures to bring your organisations work to life• Plan to present for 30 minutes and then allow 30 minutes for questions. Where possible be brief to encourage questions and stimulate discussion
Presentation tips	<ul style="list-style-type: none">• Get to know your material but try not to memorise it• Rehearse your presentation in front of a colleague and get some honest feedback• Pause when delivering key points to increase the impact of your message• Use questions to your audience about their own experiences to stimulate discussion• Get to know your equipment before the meeting• Speak to your audience rather than your slides to make your presentation more engaging• Use humour to break the ice

INSERT
YOUR
LOGO

INSERT
BUSINESS
LOGO

[Organisation] and [Business]

Forming an important partnership

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Agenda

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1. Why we are here today
2. Who is [organisation]
3. Alignment of interests
4. The opportunity
5. The benefits
6. Our commitment
7. Risks
8. Summary

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Why we're here today

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- No sector alone can tackle social concerns and difficulties facing young people in the community
- As a whole community we can make a difference to the lives of young people
- Explore the potential for a partnership

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What is youth mentoring?

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- Youth mentoring:

Brings a young person together with an older, more experienced individual who can offer support and guidance, to create a relationship which will improve the young person's life chances.

- Youth mentoring works! There are the benefits to:

- Young person
- Our community
- Your business

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Our organisation

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[Organisation]' s purpose

[Insert mission or vision statement]

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Why we operate

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[Young persons]' s
story

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Who we assist

INSERT
BUSINESS
LOGO

[Organisation] focuses on:

INSERT
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Who we are

INSERT
BUSINESS
LOGO

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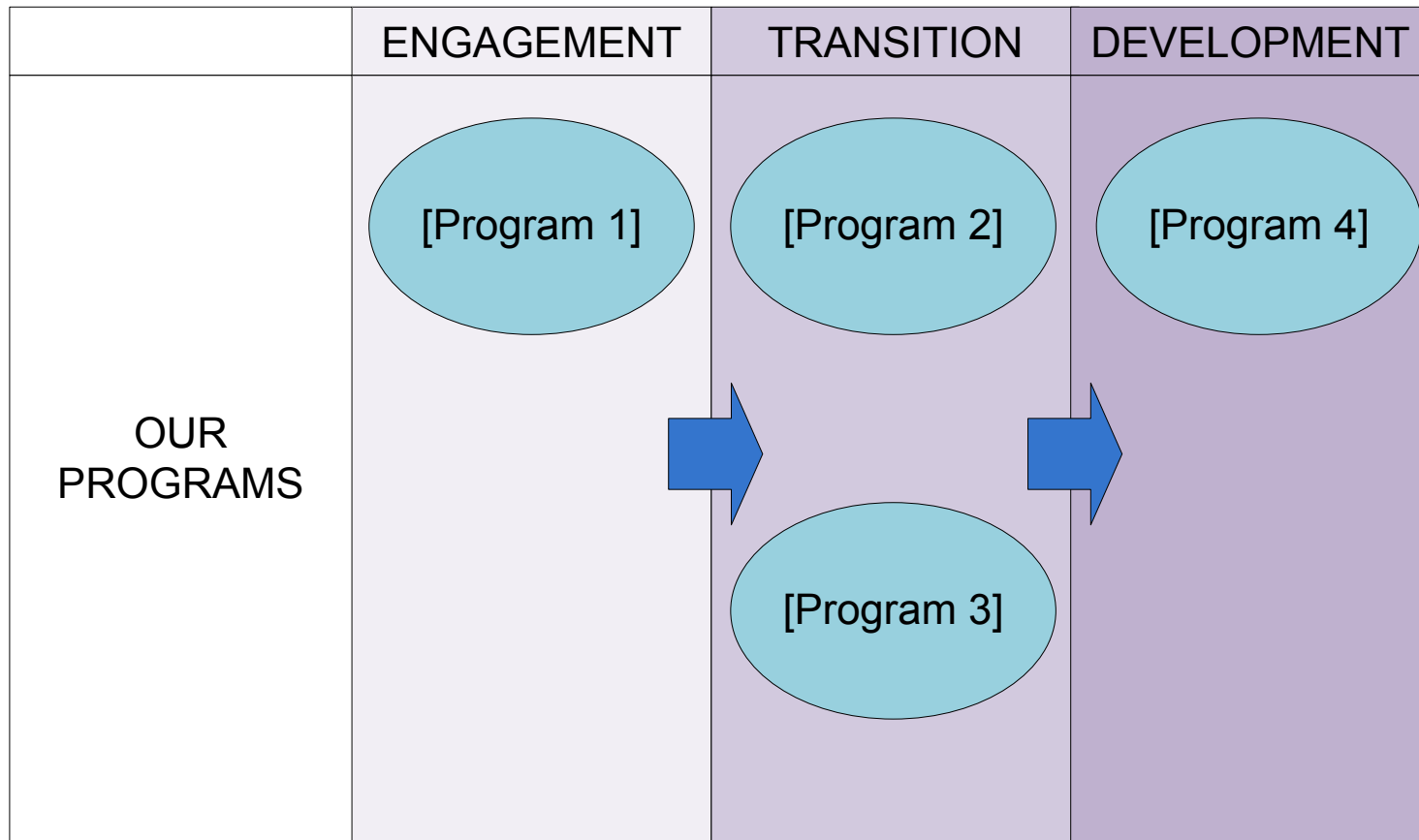
Who we are

INSERT
BUSINESS
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INSERT
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Our programs

INSERT
BUSINESS
LOGO



Source: Whitelion program structure

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What make us different

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Our Resources 07/08

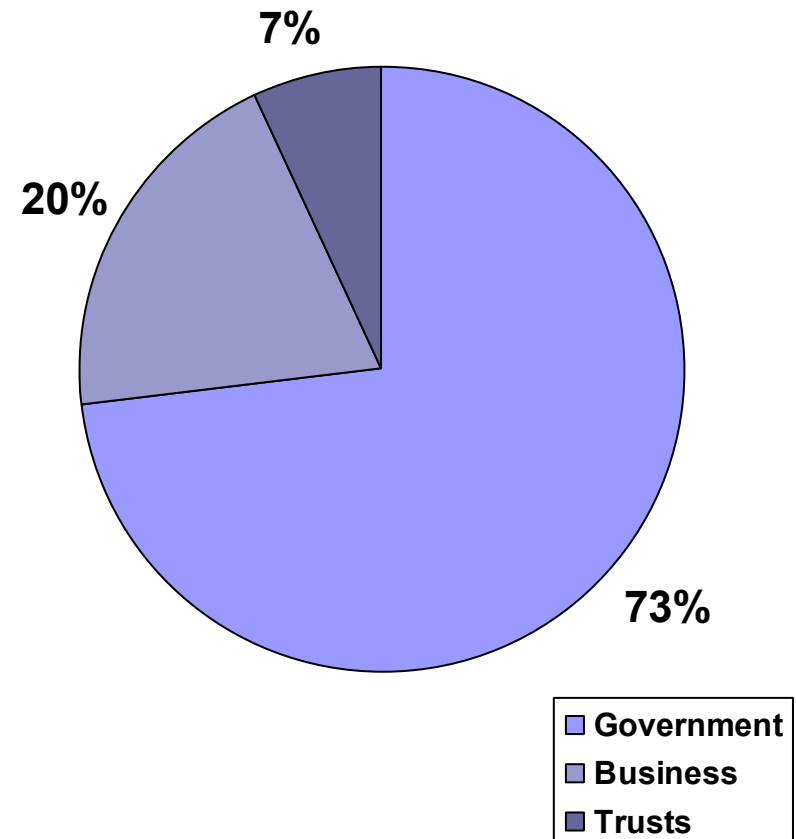
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- Total income = [X]
- Volunteer mentors = [X]
- General volunteers = [X]

Our key partners

- [Partner company 1]
- [Partner company 1]
- [Partner company 1]

Our funding sources 07/08



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Our Results

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INSERT
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Our impact

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Key Performance Indicators

Program Effectiveness

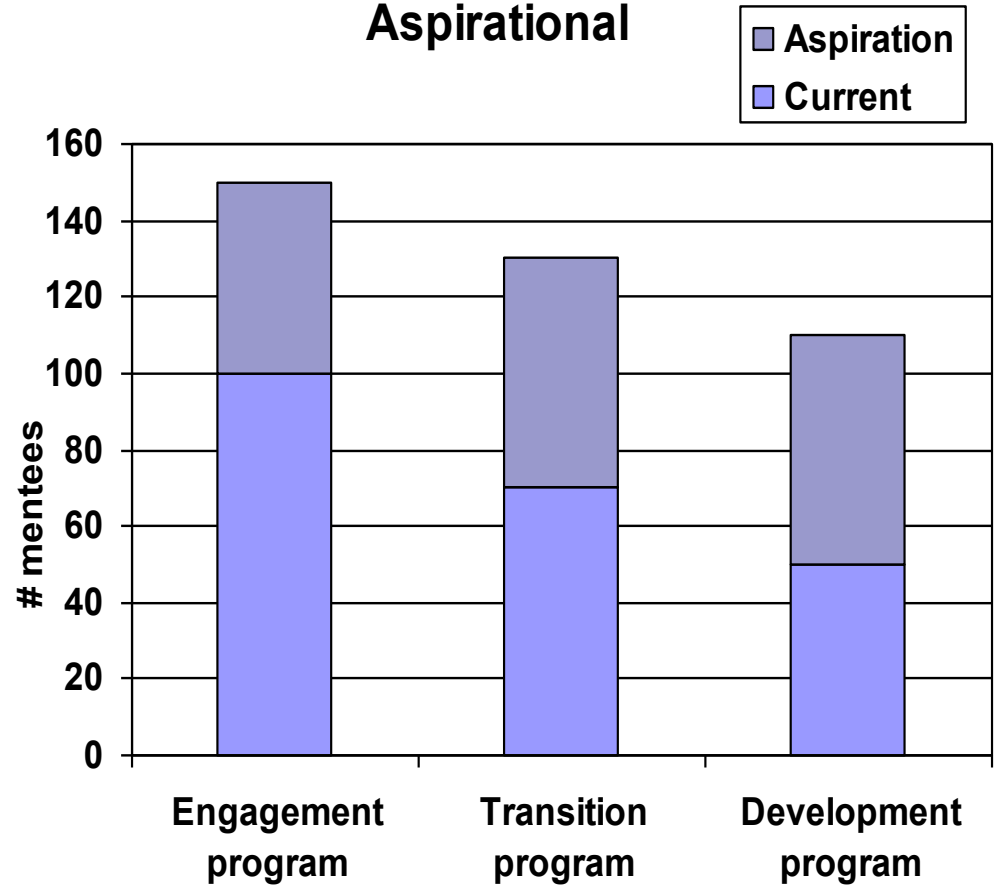
Social Impact

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Our strategic aspirations

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Program involvement - Current vs Aspirational



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Aligned interests

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[Business]

[Organisation]

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Working together

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Can we work together to achieve a better outcome for our organisations and the community?

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The Opportunities

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	ENGAGEMENT	TRANSITION	DEVELOPMENT
OUR PROGRAMS	<p>[Program 1] → [Program 2] → [Program 4] [Program 3]</p>		
PROGRAM SUPPORT	<ul style="list-style-type: none">· [Funding]· [Volunteers]· [Collection point]	<ul style="list-style-type: none">· [Funding]· [Mentors]· [Work experience or placements]· [Volunteers]	<ul style="list-style-type: none">· [Funding]· [Volunteers]
GENERAL SUPPORT	<ul style="list-style-type: none">· [Specialist skills – legal, HR]· [Volunteers]· [Funding]		

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What we are seeking

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A partner to assist us achieve [X].

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Business benefits

INSERT
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Benefits

Costs

INSERT
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Our commitment

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You will receive:

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Risks

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Risk	Control measures/mitigation

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Summary

INSERT
BUSINESS
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[We can work together to achieve our goals while achieving for the community.]

■ Next Steps:

- Internal discussions
- Agree date for follow up